

グローバル企業における DX実現に向けた大規模アジャイルの進化

Scaled Agile, Inc.
Inbar Oren

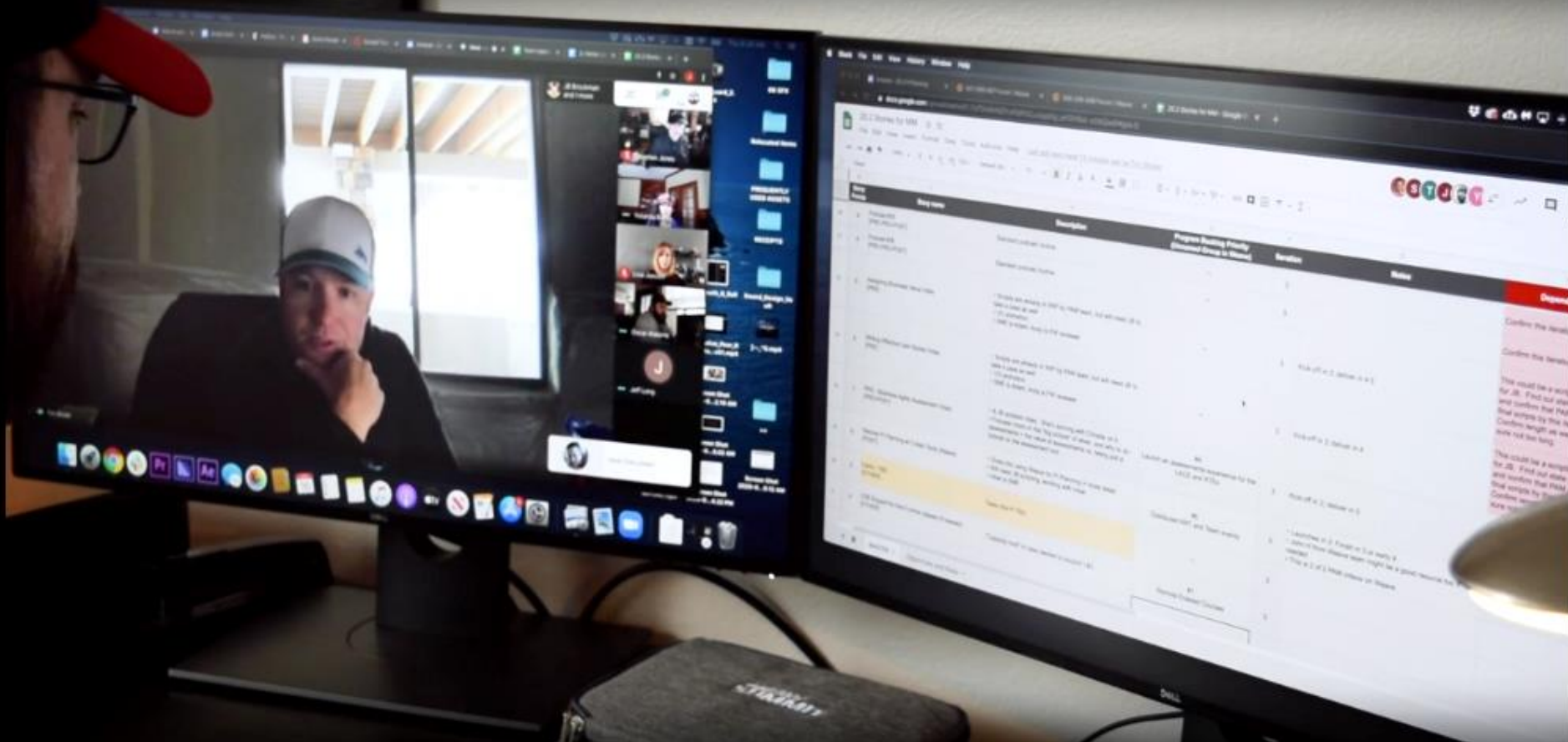
SCALED AGILE 

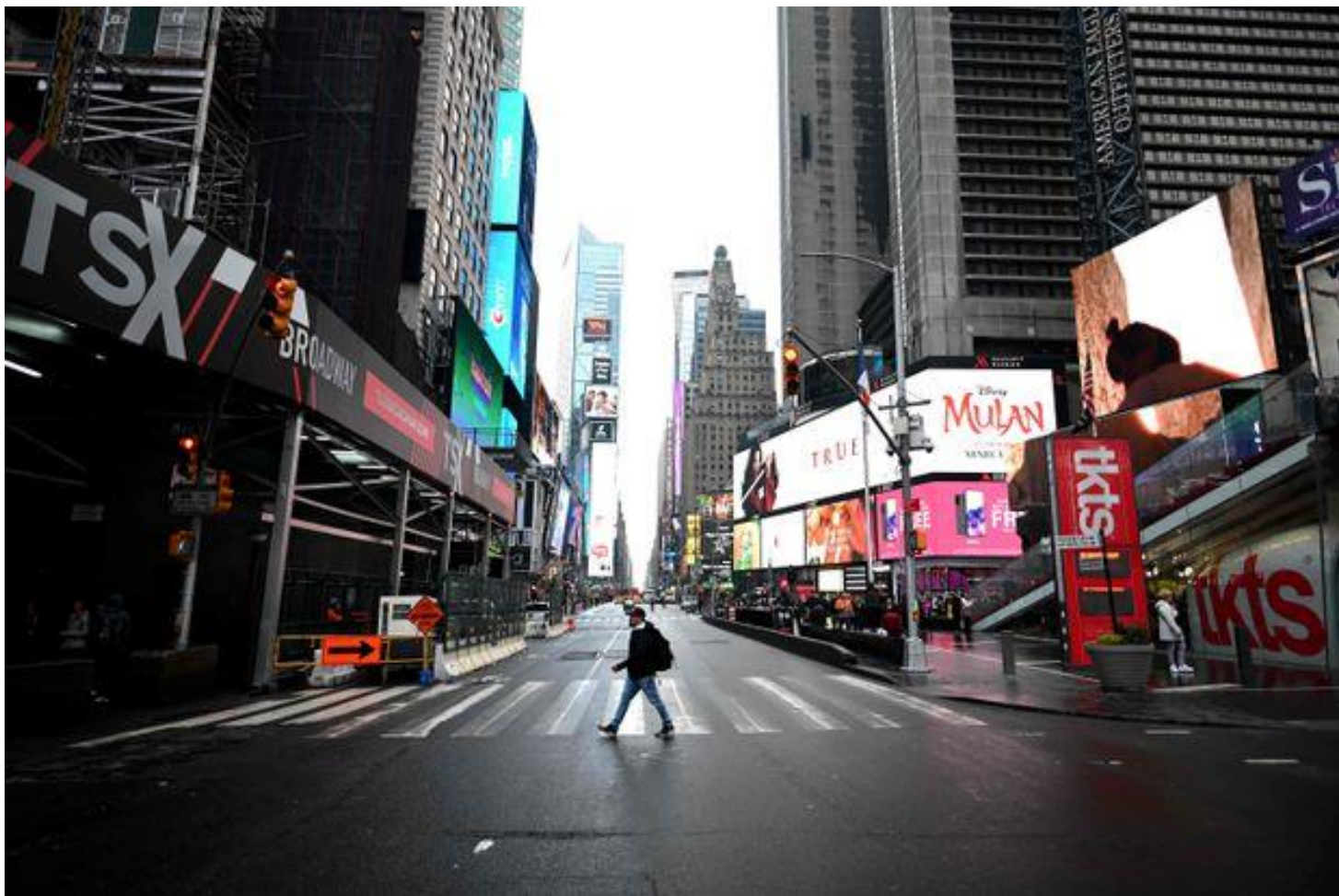
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Inbar Oren - オーレン インバー

- ▶ A developer, team lead, project manager, product manager
- ▶ Helping enterprises with Agile for over a decade
- ▶ Part of the SAFe framework team
- ▶ 奥入證 - 神道夢想流杖道
- ▶ Family at scale



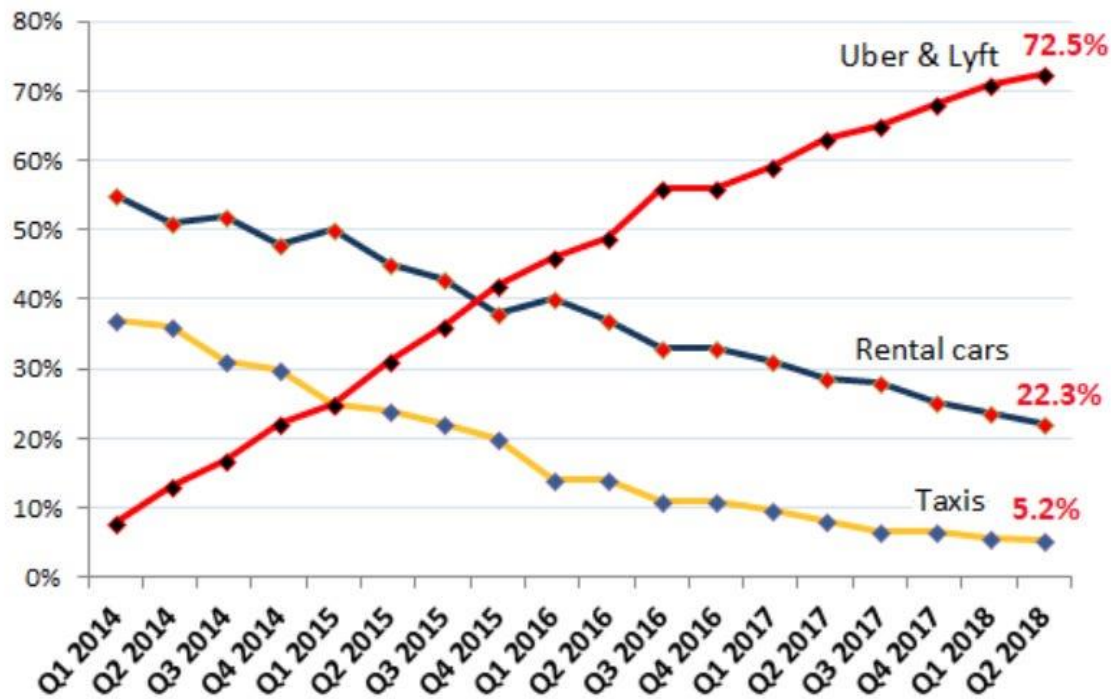






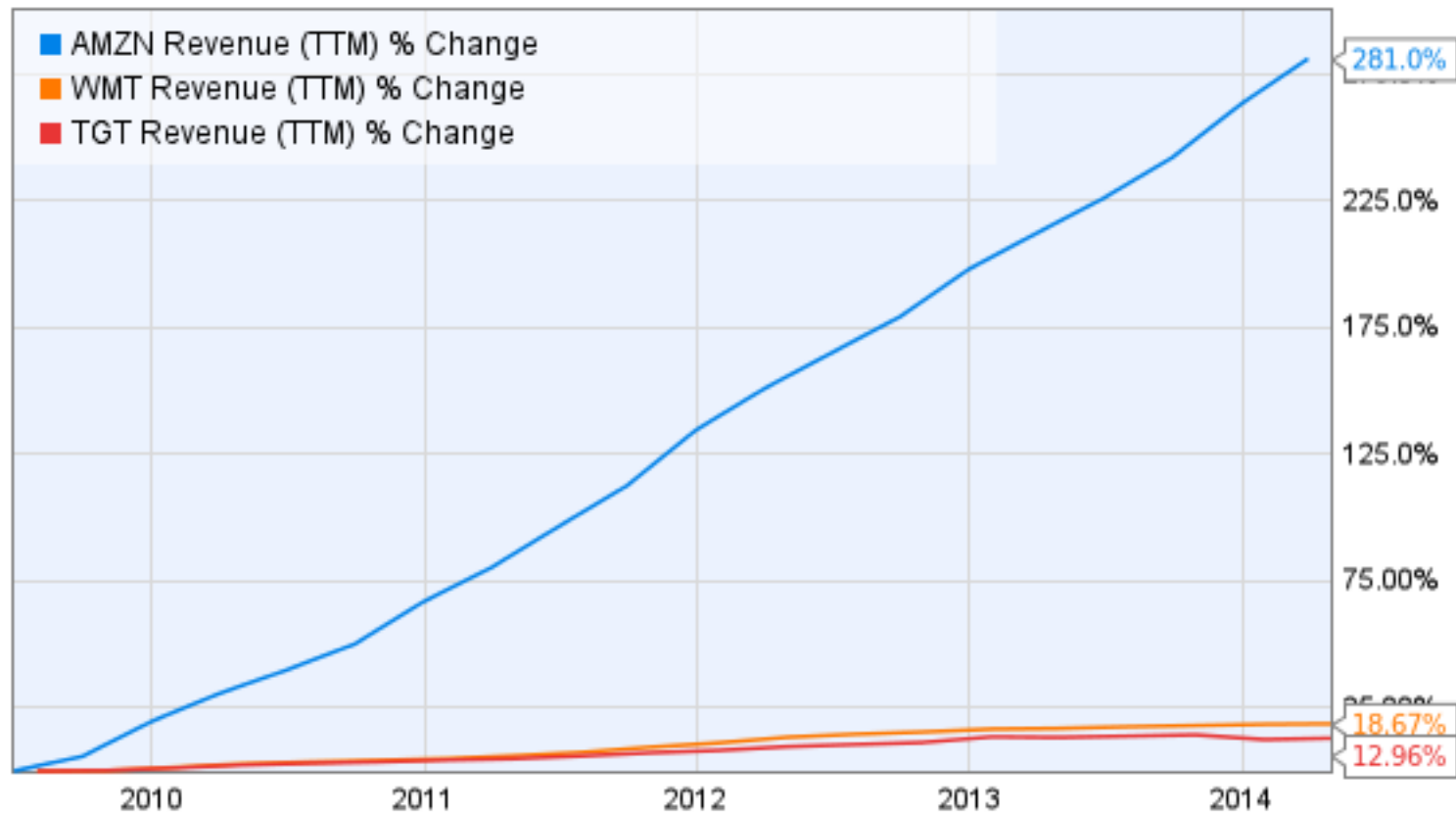
Uber & Lyft Crush Taxis and Rental Cars

% of Ground Transportation Travel Reimbursements



Source of data: Certify

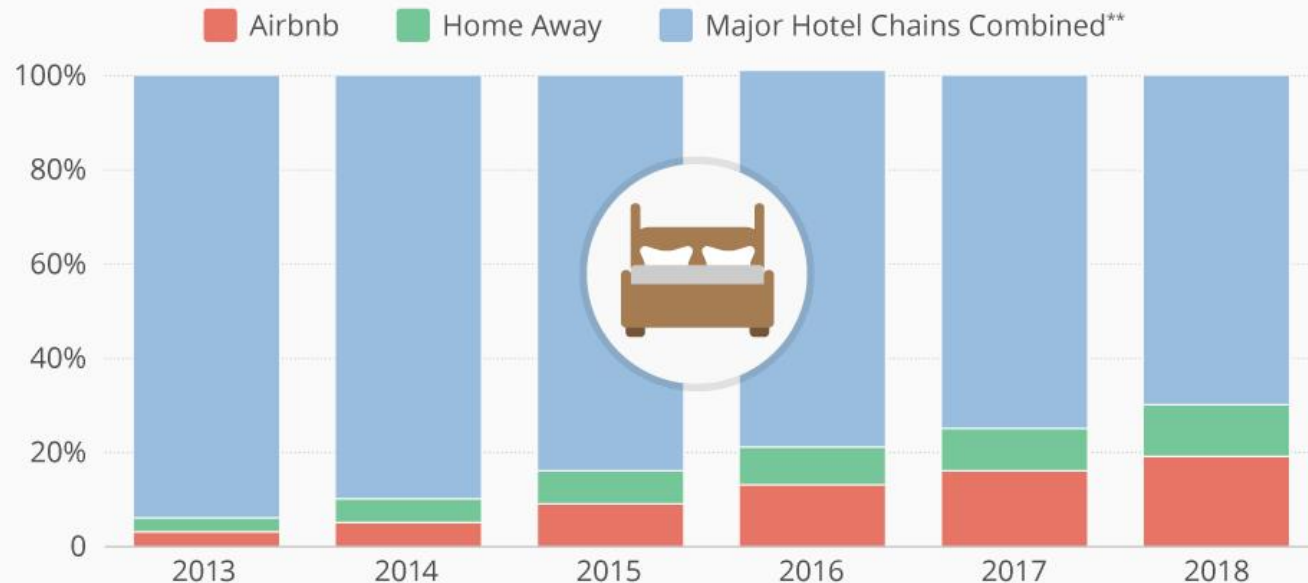
WOLFSTREET.com



Jun 30 2014, 10:44AM EDT. Powered by **YCHARTS**

Airbnb Is Making a Dent in Sales for Major Hotel Chains

Share of U.S. consumer lodging market by lodging company, 2013 to 2018*



* Billions of dollars in anonymized U.S. credit and debit card purchases analyzed for this report. Does not include cards outside the U.S. or corporate cards.

** Major hotel brands include IHG, Hilton, Marriott/Starwood, Choice Hotels, Wyndham, La Quinta, Hyatt, and all subsidiaries.



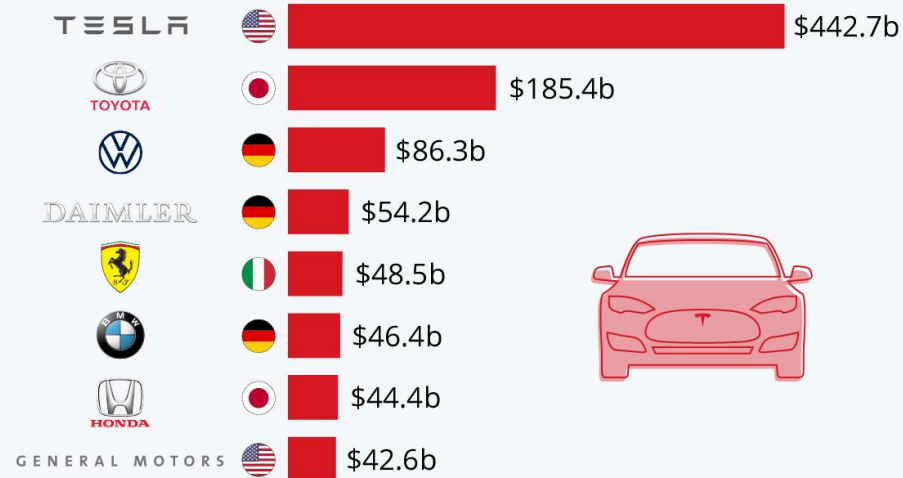
@StatistaCharts

Source: Second Measure via Recode

statista

Tesla's Market Cap Dwarfs Automobile Giants

Market capitalization of publicly traded car manufacturers
(as of September 1, 2020)



Source: Yahoo Finance

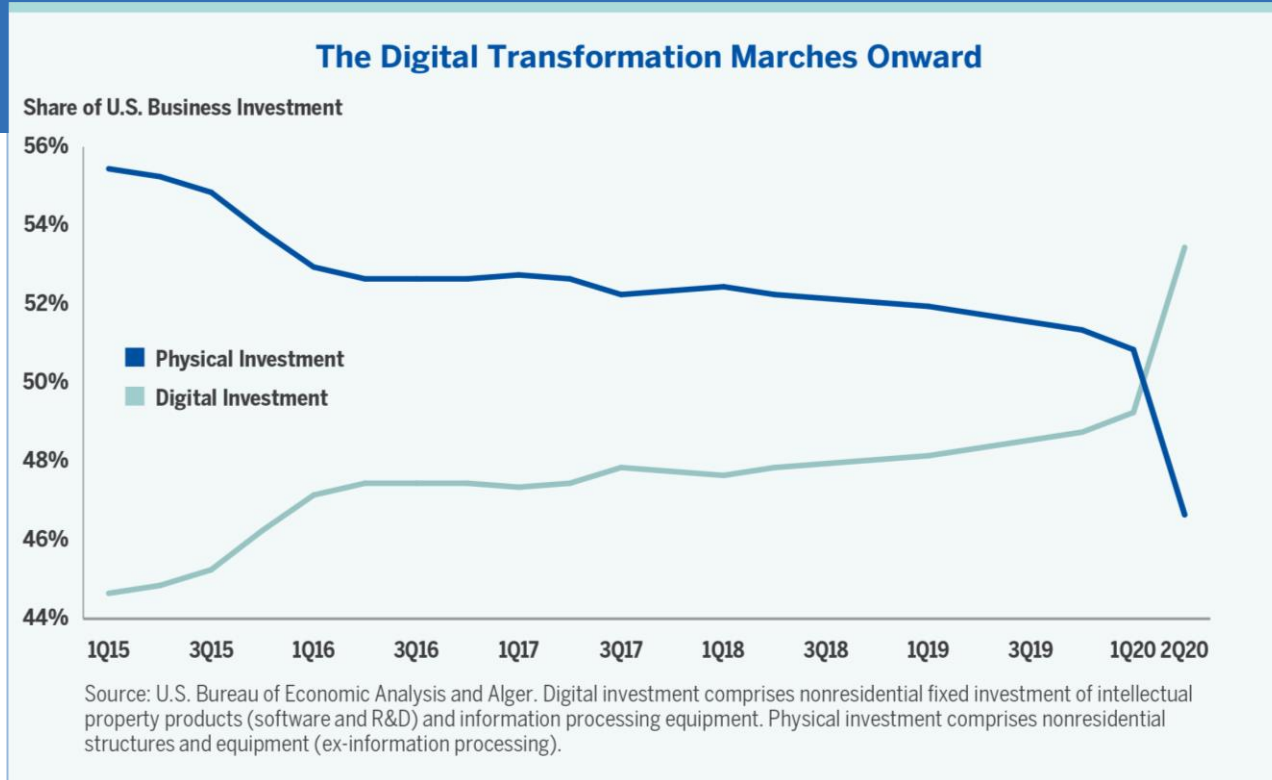


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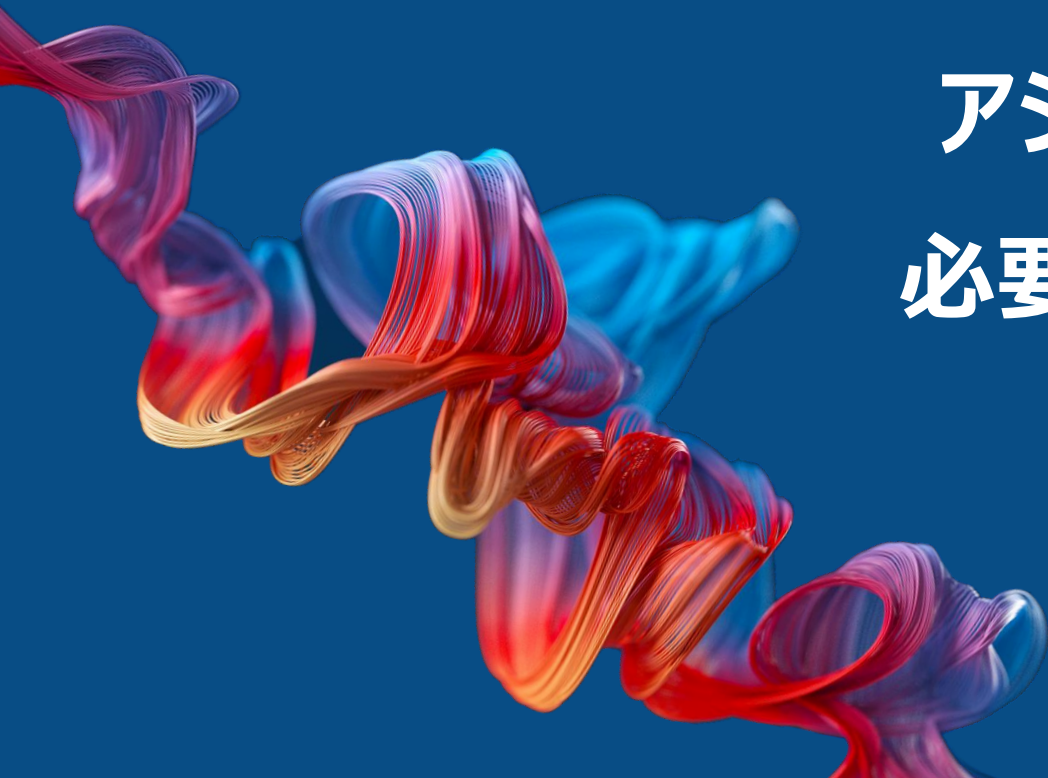
デジタル トランスフォーメーション(DX) が加速しています



Widespread shift from companies making physical investments to making digital investments



今は、これまでで最も
アジリティ(俊敏性)が
必要とされている時です



93%

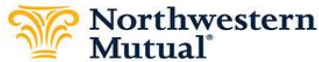
COVID-19前にアジャイルモデルを採用していたビジネスユニットは、採用していなかった企業と比較して、非常に高いパフォーマンスを発揮する事が出来た

McKinsey
& Company



Note: Figures may not sum to 100%, because of rounding.

And we've seen great successes



Fannie Mae

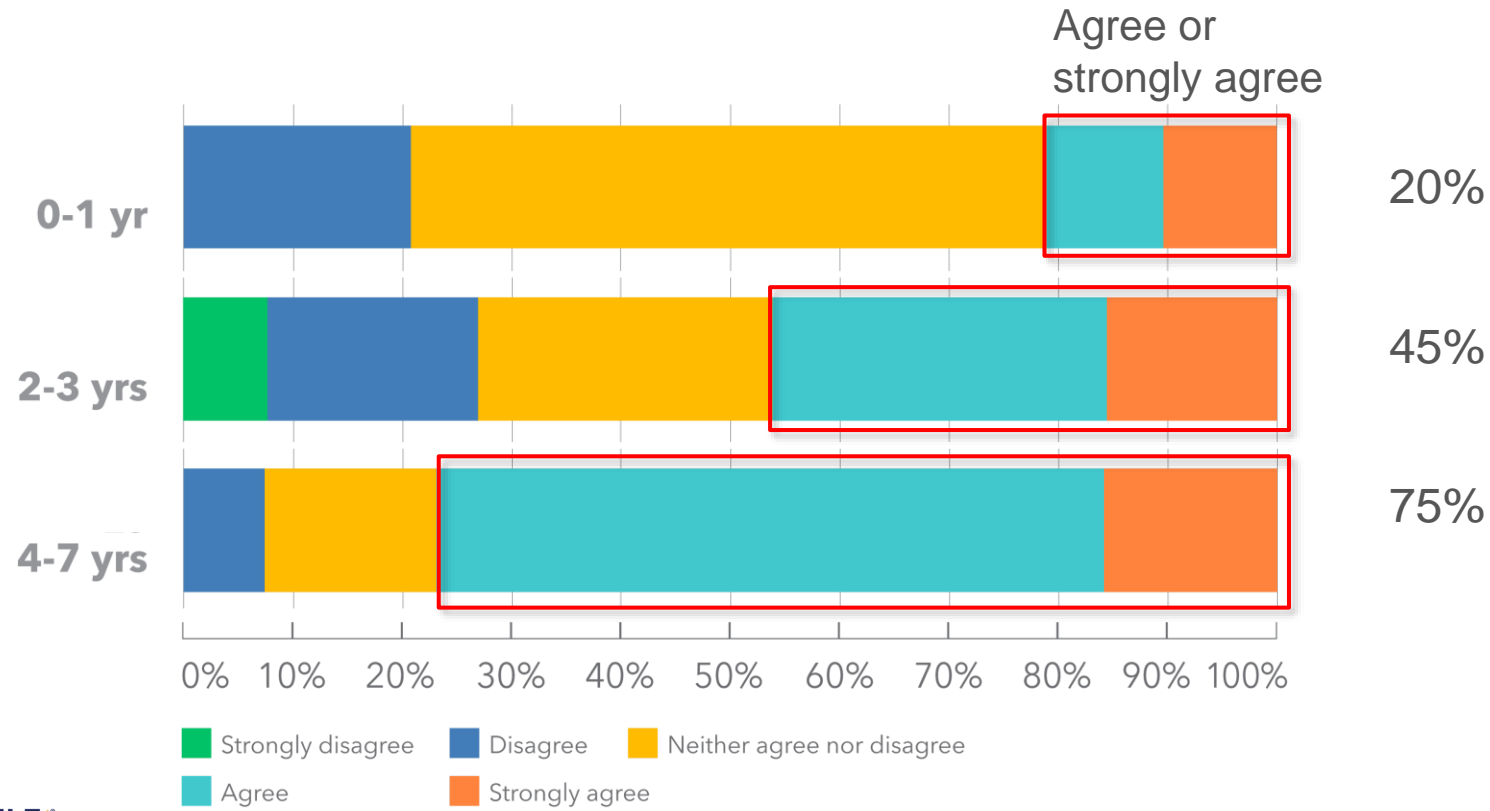


(Dutch Tax Administration)



scaledagile.com/customer-stories

SAFe has played a significant role in helping our organization to navigate the challenges of COVID-19



"I personally believe we have delivered more in the two years we've been using SAFe than we did in the four years prior-not in raw code, but in value. Our downtime went down and that saved the company about 30 million over the course of the year. That's real money and a really positive outcome."

—Tripp Meister, Director of Technology, PlayStation Network



**Sony
Interactive
Entertainment**

Results:

- Delivered double the value compared to before practicing SAFe
- Cut initial planning time by 28 percent
- 700 team members across 60 Scrum teams actively using SAFe
- In two years, launched six trains globally, shipped more than 350 production releases, completed 22 PIs, over 125 iterations and 250 features

“Dependencies being the biggest risk in a highly siloed environment. Having our infrastructure teams readily available, has been big change moment for us.”

—**Oden Hughes**, Director of Enterprise Agility Success, American Express



Results:

- 50% Increase in flow from planning together
- Reduced dependencies across the enterprise

“One of the things that the pandemic has really presented to us is a set of rapid changes in marketplaces and needs, and frankly, you can’t fake it in the face of something like what we’ve all been through in this crazy world.”

—**Robert B. Carter**, CIO, FedEx



Problems:

Responsiveness to customer demand

Results:

- More than 300 Agile Release Trains
- Better alignment between Business and IT
- Agility reaching into HR, Marketing, Legal
- Able to match demand to capacity
- Managed to leap two years ahead during the last year

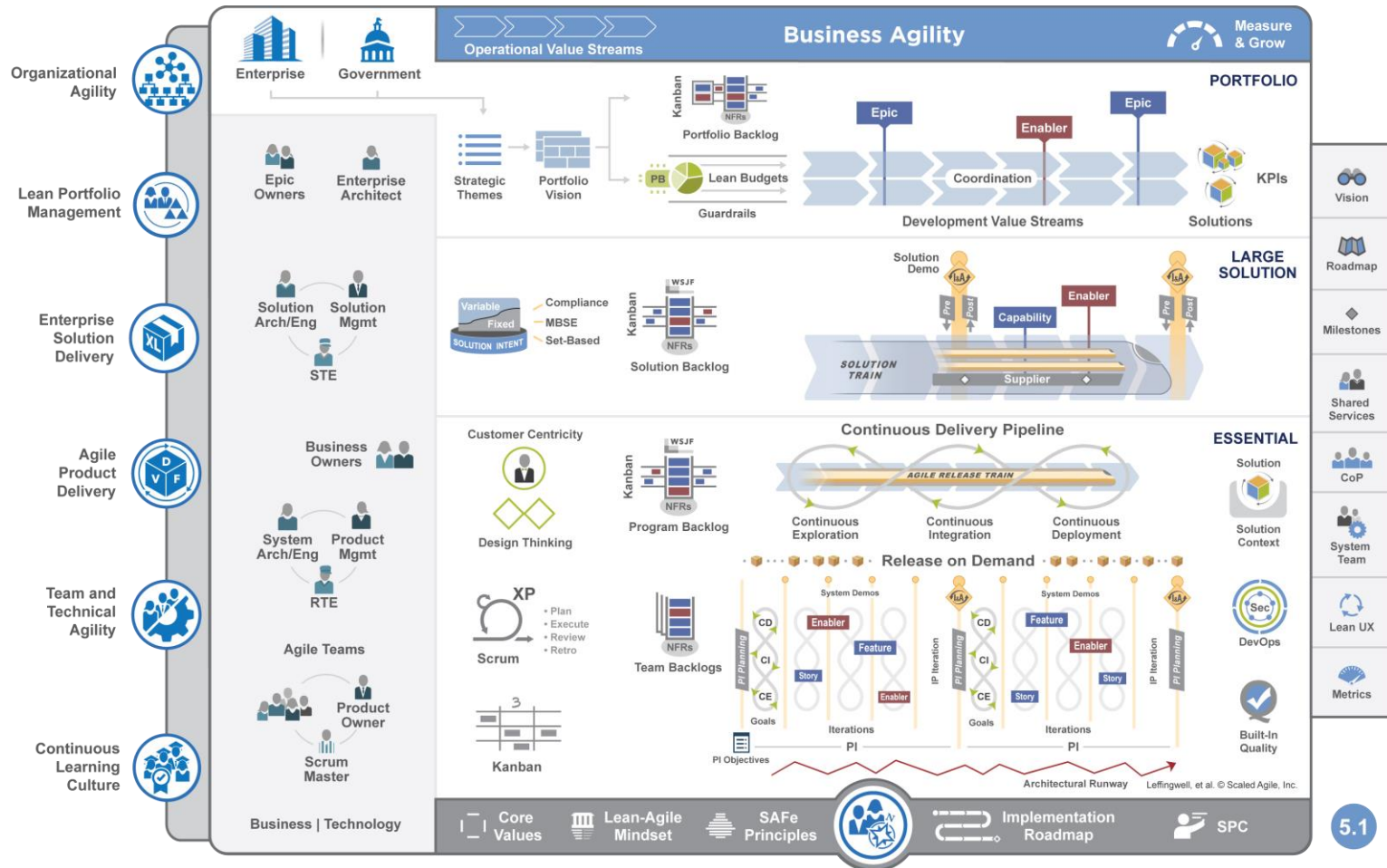
2011

Field experience at Enterprise scale

Now...



Lean product development | Agile development | DevOps | Systems thinking



SAFe® at a Glance

世界でビジネスアジリティ実現をリードするフレームワーク

700,000

110ヶ国以上の国々でSAFeの教育を受けたプロフェッショナルの人数

20,000

ヘルスケアから航空機業界まで、あらゆるインダストリーでのSAFe 導入企業例

400

50ヶ国以上に存在するScaled Agile パートナー

CLEAR LEADER

- ✓ ガートナー社
“企業のアジャイル実態調査”
- ✓ Digital.ai社の“State of Agile Report”

SAFe
SUMMIT



ビジネスアジリティと
リーンアジャイルプロフェッショナルのための
バーチャルとリアル環境で実施するイベント

SAFe® DAYS

SAFe® PROVIDED BY SCALED AGILE®

SAFeを採用した理由？（実践企業からのフィードバック）



SAFeの実践による特徴的な導入結果

50%

市場投入期間短縮



35%

生産性向上



50%

品質向上



30%

従業員のエンゲージメント



PLEDGE
1% DO ALL THE
GOOD YOU
CAN

Scaled Agile
ストックと従業員の時間
の1%をPledge 1%
キャンペーンに寄付



SAFe® ENTERPRISE



トランスフォーメーション



プロフェッショナル
としてのキャリアアップ



SAFeの実践

ビジネスアジリティは、テクニカルアジリティに**加え**、プロダクトやバリューチェーンの考え方へのビジネスレベルでのコミットメントを必要とする

そして、リーンとアジャイルのプラクティスを使って、**ビジネスソリューションをデリバリーするために全員が関わる事が求められる**



どうもありがとうございました